

RALLY ON_ THE RUNWAY

Rally Kid Mary Tipton Surviving Sotid Tumor Cancer

Hi Friends,

It is our pleasure to invite you to support the 12th Annual Rally On the Runway fashion show benefiting Rally Foundation for Childhood Cancer Research on Friday, April 12 at the Georgia Aquarium.

This New York-style fashion event highlights our amazing Rally Kids who are currently fighting or have fought cancer. These brave kids are our models for the evening, taking over the runway with Grady Jarrett and his Atlanta Falcons friends.

Rally On the Runway is a celebration of the resilience of our Rally Kids as well as a powerful fundraiser to find better treatments with fewer long-term side effects and, ultimately, cures.

Our Rally Kid models take approximately 47 steps down the catwalk, reminding us that every day, 47 children — about two classrooms full of students — are diagnosed with cancer. Rally On the Runway celebrates their strength and courage but also reminds us that there is so much work to be done. Cancer is the #1 disease killer of kids in America, yet pediatric cancer research remains severely underfunded.

Rally, a 501(c)(3) nonprofit organization, empowers volunteers across the country to raise awareness and funds for childhood cancer research to find better treatments with fewer long-term side effects and, ultimately, cures. According to audited financials, 93 cents of every dollar Rally receives goes directly to support this mission. Since its founding, Rally has given away \$29.4 million in funds to support 457 childhood cancer research projects worldwide.

Proceeds from Rally On the Runway will continue to fund this critical research and provide hope for children battling cancer.

Thank you for your consideration and support of this premier event.

Rally On!

Dean Crowe Founder and CEO

Dean Crowe

Anna Hussey **Event Chair**

Anna M. Hussey



adam@rallyfoundation.org Office: 404-847-1270

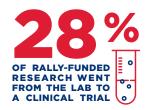


PERFECT



SCORE OF

DOLL A **GIVEN SUPPORTS RALLY'S MISSION**









RALLY ON THE RUNWAY

Rally Kid Mary Tipton Surviving Solid Tumor Cancer

Item Name	Value \$
Description	
	Exp. Date
 Include measurement, color, expiration date Items or service should be available for rede 2025 	mption between April 12, 2024 to April 12,
Attach gift certificates or letters of intent to tItems must be in like new condition	
• May not require any monetary commitment cleaning fees and/or gratuities.	from the winner with the exception of
Company Name	
Contact Name	
Mailing Address	
City State	
Telephone Fax	
Email	
Authorized Signature	
Additionized Signature	
Rally On the Runway Committee Member Contact	
Rally Challenge Team	
EMAIL AUCTION FORM TO AUCTION@RALLYFOUNDATION.ORG	
5775 Glenridge Drive, Bldg B S	uite 370 Atlanta, GA 30328
☐ I will mail item/certificate to the Atlanta office	
☐ I will drop off item/certificate at the Atlanta office	
☐ Please come pick up my ite	
Proceeds from Rally On the Runway will support childhood cancer research across the country. Rally is a 501(c)(3) organization. Rally operates at 93% efficiency according to audited financials. Your contribution is	



PERFECT



SCORE OF 100

93¢ OF EVERY DOLLAR GIVEN SUPPORTS RALLY'S MISSION

OF RALLY-FUNDED RESEARCH WENT FROM THE LAB TO A CLINICAL TRIAL



Questions? Please Contact:

Emily Kallos

Senior Director of Development emily@rallyfoundation.org

Office: 404-847-1270 | Cell: 678-431-3866