



# — RALLY ON — THE RUNWAY™

## 2024 Sponsorship Benefits Family & Non-Corporate Foundations



Rally Kid Jaliyah  
Beating Blood Cancer

### April 18th 2024 Marathon Music Works Downtown Nashville

| Sponsorship Levels                                  | Title<br>\$50,000     | Presenting<br>\$25,000 | Sapphire<br>\$15,000   | Platinum<br>\$10,000      | Gold<br>\$5,000 | Patron Ticket Holder<br>\$2,500 |
|---|-----------------------|------------------------|------------------------|---------------------------|-----------------|---------------------------------|
| Name displayed on event invitation                  | !                     |                        |                        |                           |                 |                                 |
| Name on event website                               | !                     | !                      |                        |                           |                 |                                 |
| Name recognition during event presentation          | !                     | !                      | !                      |                           |                 |                                 |
| Name recognition in auction bidding application     | !                     | !                      | !                      | !                         |                 |                                 |
| Name recognition in event program booklet           | !<br>Full Page Spread | !<br>Full Page Ad      | !<br>Half Page Listing | !<br>Quarter Page Listing | !<br>Listing    | !<br>Listing                    |
| Name recognition on event website                   | !                     | !                      | !                      | !                         | !               | !                               |
| Name recognition on event digital and print signage | !                     | !                      | !                      | !                         | !               | !                               |
| Name recognition on social media                    | !                     | !                      | !                      | !                         | !               | !                               |
| Reserved seating at event                           | Three tables of 10    | Three tables of 10     | One table of 12        | One table of 12           | One table of 10 | 2 Guests                        |

Scan here to Sponsor or Donate



**Questions? Please Contact:**  
Mackenzie Ossanna  
Development Manager  
501-658-3414  
mackenzie@rallyfoundation.org

**Rally is a 501(c)(3) nonprofit. EIN: 20-1950849**  
The proceeds from Rally On the Runway will support childhood cancer research. Rally operates at 93% efficiency according to audited financials. Your contribution is tax-deductible to the extent allowed by law.



# RALLY ON THE RUNWAY™

## 2024 Sponsorship Benefits Family & Non-Corporate Foundations



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Yes, I/we would like to sponsor Rally On the Runway on Thursday, April 18, 2024 at the Marathon Music Works.

| Title    | Presenting | Sapphire | Platinum | Gold    | Patron Ticket Holder |
|----------|------------|----------|----------|---------|----------------------|
| \$50,000 | \$25,000   | \$15,000 | \$10,000 | \$5,000 | \$2,500              |

Sponsor Name (as it should be listed on collateral) \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Please Invoice Me

Please email EPS file of company logo to: [mackenzie@rallyfoundation.org](mailto:mackenzie@rallyfoundation.org)

Check can be sent to:  
Rally Tennessee  
c/o Rally on the Runway  
713 18th Ave S  
Nashville, TN 37203

Scan here to Sponsor or Donate



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