



— RALLY ON — THE RUNWAY™

2023 Sponsorship Benefits



Rally Kid Faith
Fighting Blood Cancer

Friday, April 14, 2023 Georgia Aquarium

Sponsorship Levels	Title \$50,000	Presenting \$25,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000
Company Name as a part of event logo	!				
Company logo displayed on event invitation	!	!			
Company recognition during event presentation	!	!			
Company video on event website (Company Provided Video-up to 1 minute)	!	!	!		
Company recognition in auction bidding application	!	!	!	!	
Company recognition in event program booklet	! Full Spread Ad	! Full Page Ad	! Full Page Ad	! Half Page Logo	! Quarter Page Logo
Company recognition on event website	! Logo with hyperlink	! Logo with hyperlink	! Logo with hyperlink	! Logo with hyperlink	! Logo with hyperlink
Company recognition on event digital and print signage	! Logo	! Logo	! Logo	! Logo	! Logo
Company recognition on social media	! Logo	! Logo	! Logo	! Logo	! Logo
Reserved seating at event	Three tables of 10	Two tables of 10	One table of 12	One table of 12	One table of 10



Questions? Please Contact:

Emily Kallos
Senior Director of Development
Emily@rallyfoundation.org
404-847-1270

Rally is a 501(c)(3) nonprofit. EIN: 20-1950849

The proceeds from Rally On the Runway will support childhood cancer research. Rally operates at 93% efficiency according to audited financials. Your contribution is tax-deductible to the extent allowed by law.



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Sponsor Name (as it should be listed on collateral) _____

Contact Name _____

Mailing Address _____

City _____ **State** _____ **Zip** _____ **Phone** _____

Email _____

Applicable Social Media Handles _____

Please Invoice Me

Please email EPS file of company logo to: emily@rallyfoundation.org

Check can be sent to:
Rally Foundation
5775 Glenridge Dr.
Building B, Suite 370
Atlanta, GA 30328



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