

— RALLY ON — THE RUNWAY™

Dear Friend,

It is our pleasure to invite you to support the **13th Annual Rally On the Runway** fashion show benefiting Rally Foundation for Childhood Cancer Research on **Friday, April 22nd, at Zoo Atlanta.**

This New York-style fashion event highlights our amazing Rally Kids who are currently fighting or have fought cancer. **These brave kids are our models for the evening, taking over the runway with escorts, Honorary Chair, DJ Shockley, Host Grady Jarrett, and their Atlanta Falcons friends.** Rally On the Runway is a celebration of the resilience of our Rally Kids as well as a powerful fundraiser to find better treatments with fewer long-term side effects and, ultimately, cures.

Our Rally Kid models take approximately 46 steps down the catwalk, reminding us that every day, 46 children—about two classrooms full of students—are diagnosed with cancer. Rally On the Runway celebrates their strength and courage but also reminds us that there is so much work to be done. Cancer is the #1 disease killer of kids in America, yet pediatric cancer research remains severely underfunded. Rally, a 501(c)(3) nonprofit organization, empowers volunteers across the country to raise awareness and funds for childhood cancer research to find better treatments with fewer long-term side effects and, ultimately, cures. According to audited financials, 93 cents of every dollar Rally receives goes directly to support this mission. Since its founding, Rally has given away more than \$22 million in funds to support 404 childhood cancer research projects worldwide.

Proceeds from Rally On the Runway will continue to fund this critical research and provide hope for children battling cancer.

Thank you for your consideration and support of this premier event.

#GOLDSTRONG and Rally On!



Dean Crowe
Founder & CEO
dean@rallyfoundation.org | 404-847-1270

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Auction Form

Item Name _____ Value \$ _____

Description _____

Exp. Date _____

- Include measurement, color, expiration dates, restrictions and instructions
- Item or service should be available for redemption between April 22, 2022 - April 23, 2023
- Attach gift certificates or letters of intent to this form

Donor Information

Company Name _____

Contact Name _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email Address _____

Authorized Signature _____

Rally On the Runway Committee Member Contact _____

FAX COMPLETED AUCTION FORM TO RALLY FOUNDATION AT
(678) 251-4067 OR EMAIL TO: AUCTION@RALLYFOUNDATION.ORG

FOR ATLANTA AREA

OFFICE: 5775 Glenridge Dr, Building B, Suite 370

Atlanta, GA 30328

- I will mail item/certificate to the Nashville office
- I will drop off item/certificate to Nashville office
- Please come pick up my item/certificate

Proceeds from **Rally On the Runway** will support childhood cancer research across the country. Rally is a 501(c)(3) organization. Rally operates at 93% efficiency according to audited financials. Your contribution is tax-deductible to the extent allowed by law. EIN: 20-1950849.